

D.I.C.E. EUROPE ANNOUNCES THREE ADDITIONAL SPEAKERS FOR LONDON CONFERENCE

Industry Leaders From Biggest Games of the Year, and Best of D.I.C.E. Address “Without Borders” Theme

LOS ANGELES and LONDON – June 19, 2014 – The Academy of Interactive Arts & Sciences (AIAS) in partnership with Video Games Intelligence (VGI) is pleased to announce additional speakers from Ubisoft Montreal, Insomniac Games and ustwo for the 2nd Annual D.I.C.E. Europe (#DICE2014) conference, which takes place Sept. 23-24, 2014 at the Royal Garden Hotel in London.

The D.I.C.E. conferences are well-known for kick-starting discussions around the biggest themes and trends for the upcoming year. Expanding on this year’s D.I.C.E. Europe theme – [Without Borders](#) – these speakers will discuss how perception, leadership, community and creativity have struck down the borders that had previously been development barriers. Continuing the tradition of bringing back one of the most popular sessions from the previous D.I.C.E. conference - Ted Price of Insomniac Games will be revisiting and expanding his session titled “Trust and Ballz: Walking the Creative Tightrope.”

Newly confirmed speakers for the conference include:

- **Jonathan Morin**, Creative Director and main visionary behind the living and breathing world of *WATCH_DOGS* – His session, titled “Mind the Gap - Igniting People’s Sense of Wonder” will explore the importance of listening to others and challenging one’s own creativity.
- **Ted Price**, CEO and founder of Insomniac Games, Inc., an independent game developer which is currently developing *Sunset Overdrive* for Xbox One. Price will be reprising his take on leadership with one of the most highly rated sessions from the D.I.C.E. Summit in February, “Trust and Ballz: Walking the Creative Tightrope.”
- **Ken Wong**, lead designer on ustwo’s recent mobile hit *Monument Valley*. Wong will be presenting on “Games without gamers” and how he sought to create a meaningful, rich experience by focusing on the user experience.

These industry experts will join **Phil Harrison**, corporate vice president, Microsoft, who was previously announced as the D.I.C.E. Europe conference opening keynote speaker.

Tuesday, Sept. 23 begins with a go-karting tournament, happy hours, Harrison’s opening keynote in the evening, and a welcome party. Wednesday, Sept. 24, will feature a full day of speaker programming, happy hours, networking opportunities and will conclude with a closing night party. To access the conference agenda and to register for the early registration pricing please visit: www.diceeurope.org

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